

Development of Pages on PPPs in Fragile and Conflict States

Fragile and Conflict Affected States could benefit from PPPs, especially in light of the fact that the Government often is not able to provide basic infrastructure services. However, such PPPs face some unique challenges - such as an insecure operating environment, which must be addressed for the PPP to be successful. This new section of the PPPLRC developed in 2019-2020 will examine some of these challenges and discuss ways to mitigate them. Topics to be considered include the role of multilateral development banks or other bilateral or non-profit actors, the role of local sponsors, security concerns and unique aspects of risk allocation in the contract. The new section will also draw on examples and case studies of PPPs in FCS countries.

New Resources on Energy, ICT and Transport Sector Pages

In 2019-2020, the PPPLRC partnered with law firm King & Wood to overhaul the Energy, ICT and Transport pages. The overhaul will include new introductory text, updated materials and agreements (such as power purchase agreements and concession agreements) and new sub-sections about legal issues pertinent to each sector, especially ICT. These new resources will be launched in 2021.

Research on PPP Contract Resiliency in an Era of Disruption

We are currently in an age where the world is rapidly changing. Disruption is a fact of life, whether through new technologies such as batteries which can store the energy from the sun, or apps which fundamentally change urban transport paradigms. We also continue to live through natural disasters, such as hurricanes, earthquakes and wildfires. And in 2020, the world witnessed a once in a lifetime pandemic, which has challenged fundamental assumptions about growth, work, and travel.

At the same time, PPP contracts are long term, designed for 20 years or more. How can one reconcile the tension between the need for visibility and certainty of a PPP, and the changing world we live in? The PPPLRC team is working on a new report on how to make PPPs more resilient in an age of disruption, to be launched in 2021.

COLLABORATIONS AND PARTNERSHIPS

The team will continue to pursue initiatives with our partners, such the recently published Gender Equality, Infrastructure and PPPs publication (in partnership with PPIAF and Canadian Government) and Guidance on Government Guarantees (in partnership with the Global Infrastructure Facility). The team is also currently undertaking work with PPIAF on Covid-19 Rapid Response, including research into how to improve PPP contract resiliency in the face of disruption.

WEBSITE ENGAGEMENT (Adobe Analytics and Google Analytics: July 1, 2019 – June 30, 2020)

Traffic to the site also remained primarily organic (77.3%), or from search engines, particularly through Google. However, a good number of loyal users directly typing out the URL or had the PPPLRC bookmarked remained strong at 20.8% (↑from 12% in 2018).

How & How Frequent Users Return to the PPPLRC?

Languages Report:

While the majority access the site in **English** (1,171,305), a good number searched the site in the following languages:

French: 53,111

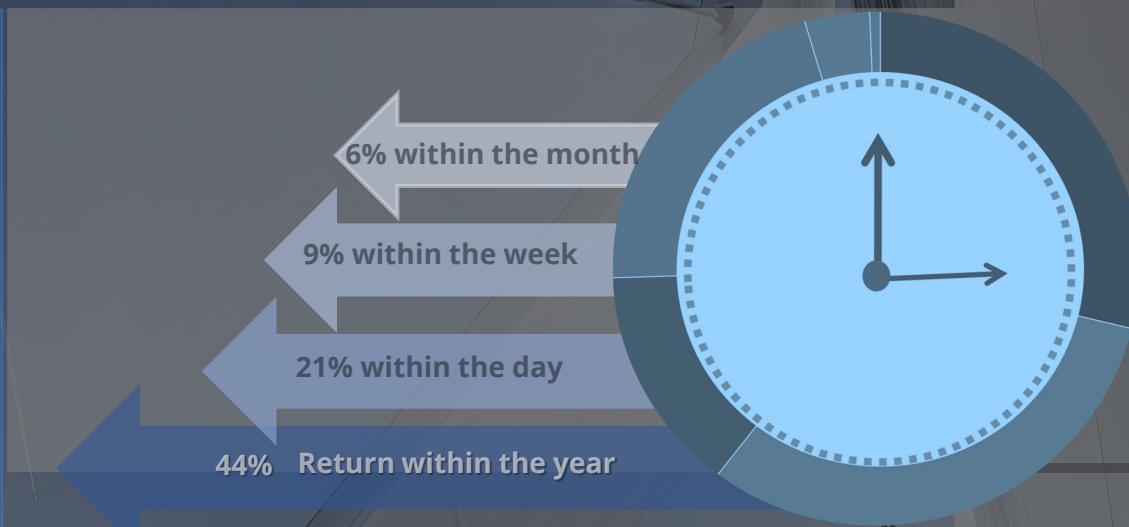
Spanish: 114,972

Chinese: 33,058

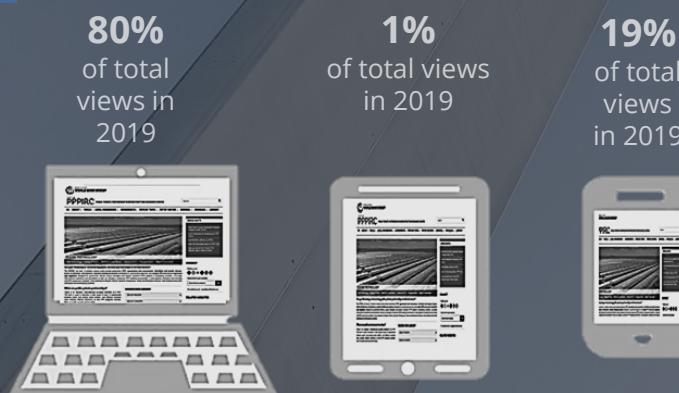
Russian: 18,093

Portuguese: 11,036

Arabic: 3,721



What devices do they use to access the site?



• Upgrades are being implemented to make PPPLRC more mobile-friendly to cater to the increasing number of users who are accessing the site through mobile devices

Visits with Events:



194,000
total visits with events for 2019

• The PPPLRC saw **418,000 downloads**, or an average of 35,000 monthly

Engagement via Email:

• The PPPLRC team received over **2,399 emails** during the Reporting Period.

