

The new

PPPLRC
Unveiled

Report 2021

Welcome to the 2021 Report for the PPP Legal Resources Center - PPPLRC (formerly known as PPPIRC).

From July 1, 2020 to June 30, 2021, PPPLRC generated 1,622,081 views over 819,461 unique visitors, with 1,015,604 visitors from over 200 countries or regions “interacting” with the site, such as downloading a document, or visiting multiple pages. The recent upgrades on the platform’s functionality and design did not only provide enhanced user experience but also allowed for more efficient uploading and development of content, enabling the PPPLRC team to bring new resources quicker than ever. You will find some of these new sections and updates in this report and more @ <https://ppp.worldbank.org>.

In this report:

- [New Content & Updates](#)
- [Upcoming Highlights](#)
- Quick look at [Site Performance](#)
- Report on [User Engagement](#)
- [Site Enhancements](#)

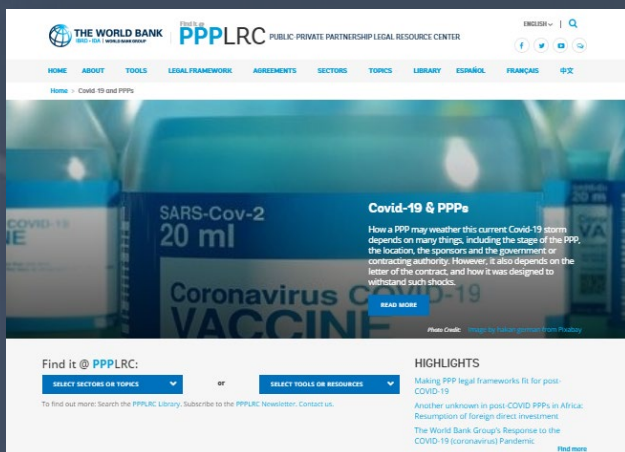
The PPPLRC would like to take this opportunity to thank its partners and readers for their support. Looking forward to another successful year ahead.

NEW CONTENT & UPDATES

New Covid-19 and PPPs Section

The pandemic has been a major economic shock and affected PPPs and infrastructure, at all stages and in all sectors. Supply chains are disrupted, customer demand falls, and health regulations force a change in the way business is conducted. PPPLRC has launched a number of new Covid-19 pages intended to provide insights and resources, which may help in navigating how Covid-19 will affect PPPs.

This new section features helpful tools and resources such as: [Covid-19 and PPP Contracts](#), [Covid-19 and PPP Resources](#) and [Covid-19 and PPP Blogs](#). [Find more.](#)



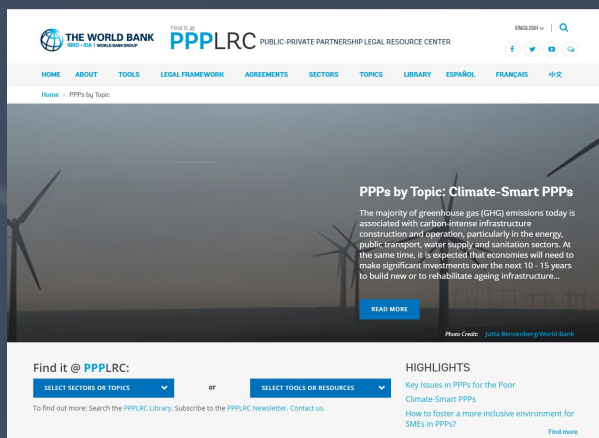
New Country Profiles section

This new section provides Country-level PPP profiles and links to key data and resources in [East Asia and Pacific](#), [Europe and Central Asia](#), [North America](#), [Latin America and Caribbean](#), [Middle East and Northern Africa](#), [South Asia](#) and [Sub-Saharan Africa](#) sections.

More than **165** country pages were created each with links to its corresponding PPP Units, PPP Laws/Concession Laws, PPP Legal Framework Snapshot, Infrastructure Indicators, PPP Procurement Benchmarking tool, Private Participation in Infrastructure (PPI) Database, GCI Infrastructure Score, Regional page as well as articles and library pages on the PPPLRC when available. [Find them here](#)



NEW CONTENT & UPDATES



Launch of Climate-Smart PPPs

The field of renewable energy and climate resilient infrastructure continues to evolve rapidly as technological change drive costs down while advances in our understanding of climate science increases the urgency of the situation. While the PPPLRC has had a renewable energy and clean technology section for many years, it is important to keep it updated and relevant. In 2019-2020 a new section on Climate Smart PPPs was launched, which combined previous pages on Clean Technology and included additional sample documents and clauses on incentivizing climate smart PPPs in all sectors. The section was further expanded in 2021 to include more updates on related sectors with ongoing plans to expand the section further to include more topics and toolkits. See section [here](#).

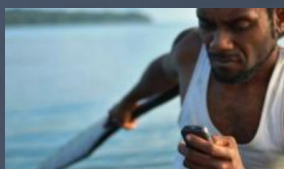


Energy and Power PPPs

Updates on Energy, ICT and Transport Sector Pages

The PPPLRC partnered with law firm King & Wood to overhaul the [Energy](#), [ICT](#) and [Transport](#) pages in 2019-2021 during which new resources were added on Energy, ICT and Transport Sector pages . The overhaul included new introductory text, updated materials and agreements (such as power purchase agreements and concession agreements) and new sub-sections on legal issues pertinent to each sector, especially ICT - taking to account new technologies and innovations in these fields.

126 articles were reviewed a while **538** library pages were reviewed/fixed or created during the exercise



Telecommunications /
Information &...



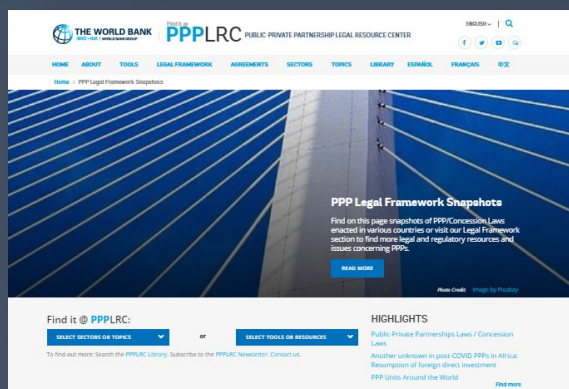
Public-Private Partnerships for
Transport

NEW CONTENT & UPDATES



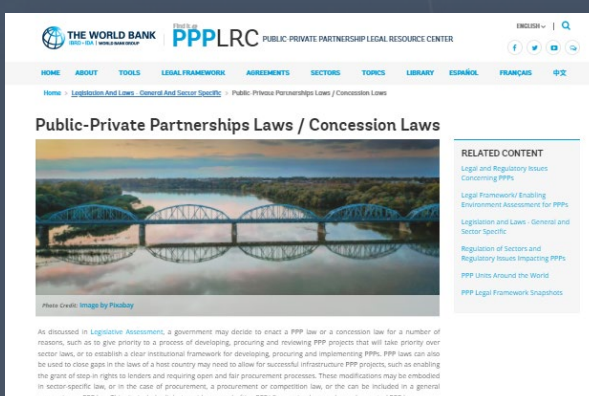
Updates on PPP Units Around the World

A thorough review of the PPP Units section on the PPPLRC site were undertaken by the PPPLRC team during which around **45** countries were updated with latest legislation and a total of **142** library pages /resources were added. Find the updated page [here](#).



Refresh of Country Legal Framework Snapshots

The section developed in partnership with the African Legal Support Facility (ALSF). The section features general background of each country and provides a quick reference to legal and institutional framework as well as sample PPP projects. During the revamp, new resources were added, and pages were redesigned to better reflect the profiles of **53** African countries featured. Check out the new and refreshed section to [find more](#).



Updates on PPP Laws / Concession Laws

Links to legislation for around **150** countries were updated and **165** library pages were created/added to the PPP Laws/Concession Laws section of the PPPLRC. The updates include links to examples of PPP/Concession Laws enacted in various countries as well as summaries and commentaries prepared by third parties. View the updates [here](#).

UPCOMING HIGHLIGHTS



Post Pandemic, Post Conflict, Post Disaster PPPs:

Dealing with change and Decision making under deep uncertainty

Cross section of 3 topics on the PPPLRC website expanded to explore scenarios, frameworks, legislations, articles, tools, and technologies affecting or enabling PPPs and infrastructure projects in the aftermath of an epidemic, war and environmental crisis. The section plans to explore challenges faced by PPP practitioners in navigating volatile situations and how their work, tools and experience provide a template for resilient future PPP and infrastructure projects moving forward.

- **Post Pandemic and Covid-19 and PPPs** – A continuation of the Covid-19 and PPP section, the page will feature key learnings, case studies and resources from all over the world to prepare pandemic ready if not pandemic proof PPPs.
- **Post Disaster and Climate-Smart PPPs** – This section looks to expand the Climate-Smart section with more articles and examples of PPP and Infrastructure projects that weathered environmental catastrophes, brought about by calamities or designed to mitigate further climate crisis. It also hopes to feature legislations and steps encouraging climate-resilient projects.
- **Post Conflict and FCV** –The effects of war extend beyond borders and is felt by many, many miles away, and in many ways. This section aims to expand the Fragile, Conflict Affected States and PPPs section with more examples, articles, blogs, references and tools on PPPs and infrastructure projects that survived conflicts, and those far from the flashpoints but not immune to its far-reaching economic and social impacts. It hopes to also find samples of projects, tools or legislation aimed at cushioning the blow should they reoccur.

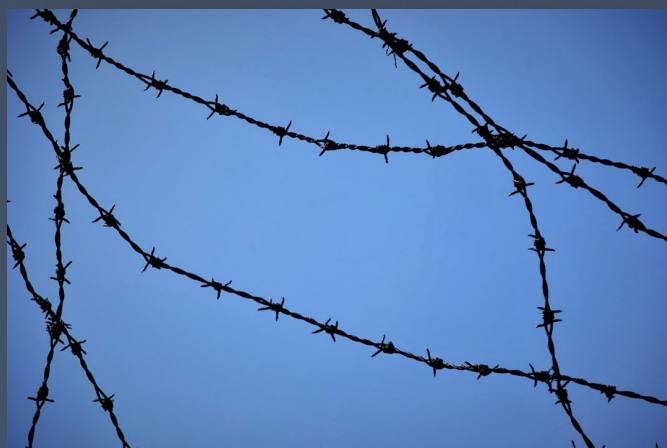
The section also provides an opportunity to review and update existing and related sections in the PPPLRC such as **Toolkits, Gender, Pro Poor, ICT, Energy, Health and Transport**

UPCOMING HIGHLIGHTS



Section on Energy Transition, Net-Zero and PPPs

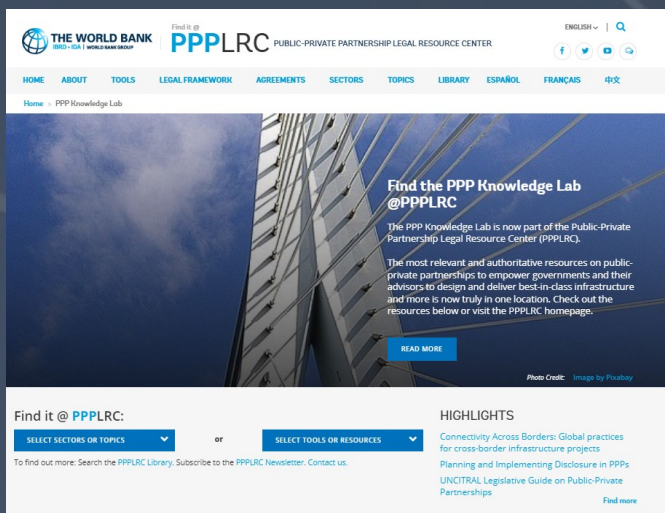
PPPLRC plans to add a page on financing Energy Transition which is a good addition to the Climate-Smart PPPs section already on the site. The page will include financing mechanisms being developed on coal phase-down and scaling up renewable energy as well as resources on how to finance the path to Net Zero



Fragile Conflict Affected States and PPPs

Fragile and Conflict Affected States could benefit from PPPs, especially in light of the fact that the Government often is not able to provide basic infrastructure services. However, such PPPs face some unique challenges - such as an insecure operating environment, which must be addressed for the PPP to be successful. This new section of the PPPLRC developed in 2019-2021 will examine some of these challenges and discuss ways to mitigate them. Topics to be considered include the role of multilateral development banks or other bilateral or non-profit actors, the role of local sponsors, security concerns and unique aspects of risk allocation in the contract. The new section will also draw on examples and case studies of PPPs in FCS countries.

UPCOMING HIGHLIGHTS



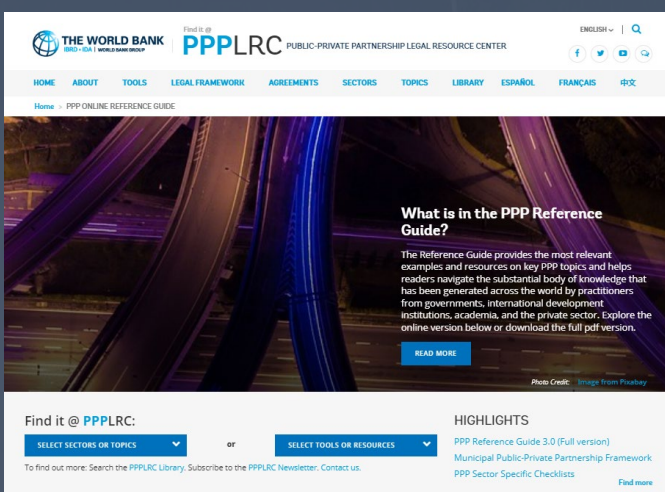
PPP Knowledge Lab @ PPPLRC

Soon the most relevant and authoritative resources on public-private partnerships to empower governments and their advisors to design and deliver best-in-class infrastructure and more will truly be in one location. The PPP Knowledge Lab (KL) will soon be part of the Public-Private Partnership Legal Resource Center (PPPLRC) and curated content from KL will be merged to new or updated relevant sections in the PPPLRC site.

This massive project included :

- Reference Guides
- Country Pages
- Sectors (including Agribusiness, Health, ICT, Municipal, Power, Transport, Water & Sanitation)
- Resources (including Tools, Learning, Data, Library)
- and other subsites.

Apart from content migration and page creation, PPPLRC also plans to do a high-level review of content, broken links as well as adding more recent resources in the corresponding PPPLRC article pages/ library pages

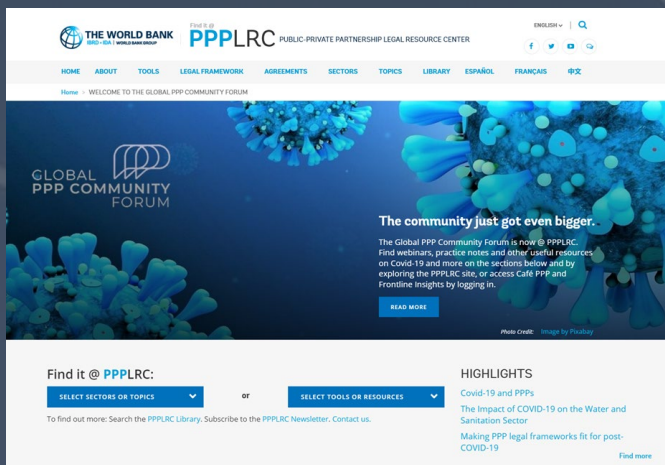


PPP Online Reference Guide

The Reference Guide provides the most relevant examples and resources on key PPP topics and helps readers navigate the substantial body of knowledge that has been generated across the world by practitioners from governments, international development institutions, academia, and the private sector.

An online version of the Guide will soon be made available at PPPLRC comprised of **80** article pages and some **480** library pages/resources.

UPCOMING HIGHLIGHTS



Global PPP Community Forum

The community just got even bigger. The Global PPP Community Forum will soon be @PPPLRC. Find webinars, practice notes and other useful resources on Covid-19 and more by exploring the PPPLRC website, or by accessing links to Café PPP and Frontline Insights.

Research on PPP Contract Resiliency in an Era of Disruption

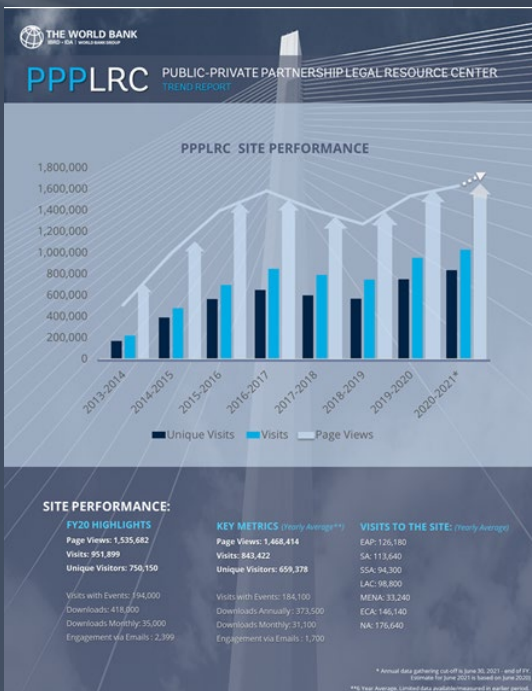
In an age where the world is rapidly changing, disruption is a fact of life, whether through new technologies such as batteries which can store the energy from the sun, or apps which fundamentally change urban transport paradigms. In 2020, the world witnessed a once in a lifetime pandemic, which has challenged fundamental assumptions about growth, work, and travel. At the same time, PPP contracts are long term, designed for 20 years or more. How can one reconcile the tension between the need for visibility and certainty of a PPP, and the changing world we live in? The PPPLRC team is working on a new report on how to make PPPs more resilient in an age of disruption.

COLLABORATIONS AND PARTNERSHIPS

The team will continue to pursue initiatives with our partners, such the recently published Gender Equality, Infrastructure and PPPs publication (in partnership with PPIAF and Canadian Government) and Guidance on Government Guarantees (in partnership with the Global Infrastructure Facility). The team is also currently undertaking work with PPIAF on Covid-19 Rapid Response, including research into how to improve PPP contract resiliency in the face of disruption.

SITE PERFORMANCE

KEY METRICS



Page Views: **1,622,081**
 (↑ from 1,535,682 of previous FY, ↑ Annual Average: 1,468,414)

Visits: **1,015,604**
 (↑ 951,899 of previous FY, ↑ Annual Average: 843,422)

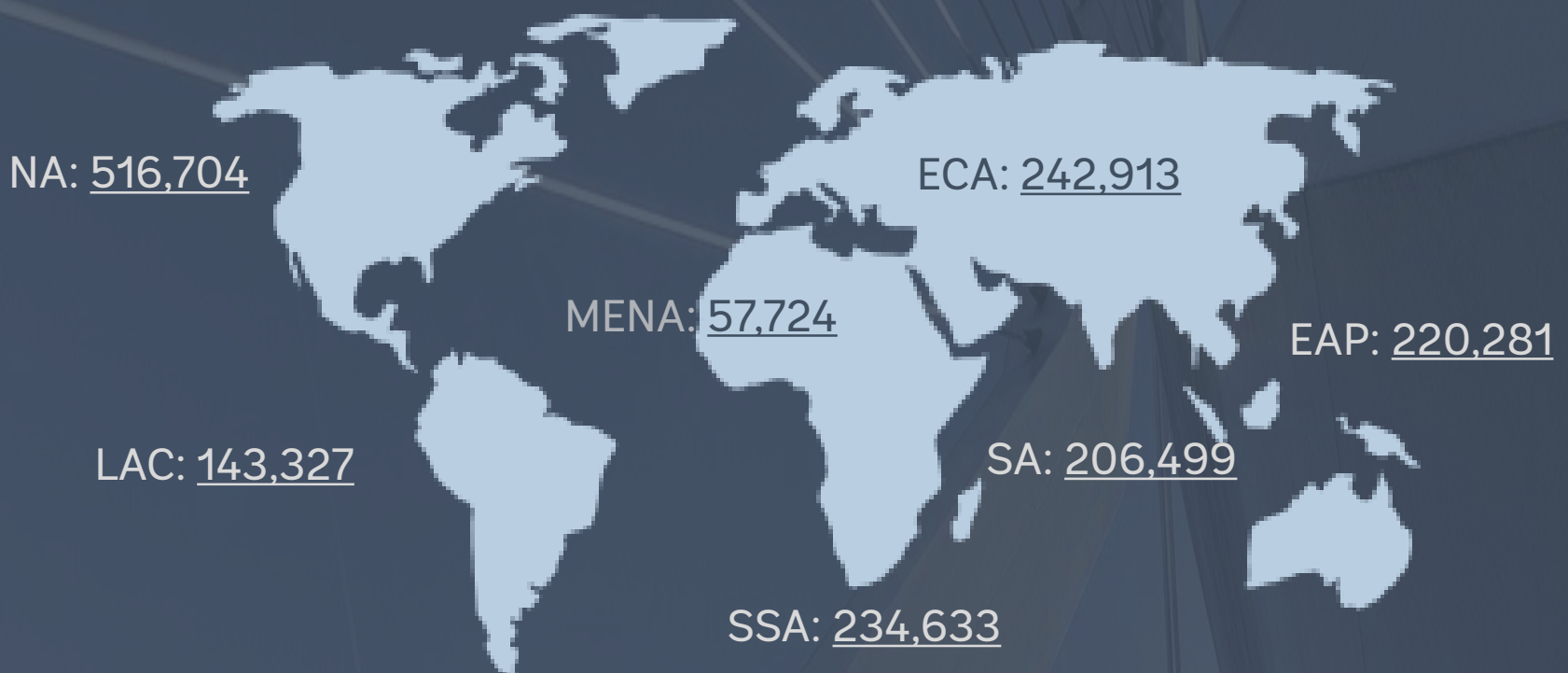
Unique Visitors: **819,461**
 (↑ 750,150 of previous FY, ↑ Annual Average: 659,378)

Surpassing annual average for Page Views, Visits and Unique Visitors

Adobe Analytics July 1, 2020 – June 30, 2021

SITE PERFORMANCE

DEMOGRAPHICS



- | | | | |
|----|------------------------|-----|----------------------|
| 1. | United States: 494,316 | 6. | Kenya: 41,841 |
| 2. | India: 155,780 | 7. | France: 38,997 |
| 3. | United Kingdom: 52,192 | 8. | Mexico: 37,417 |
| 4. | Philippines: 49,708 | 9. | South Africa: 35,114 |
| 5. | Nigeria: 42,941 | 10. | Pakistan: 25,807 |

(Adobe Analytics Page Views: July 1, 2020–June 30, 2021)

USER ENGAGEMENT

DEVICES USED

81%
of total views



1%
of total views



18%
of total views



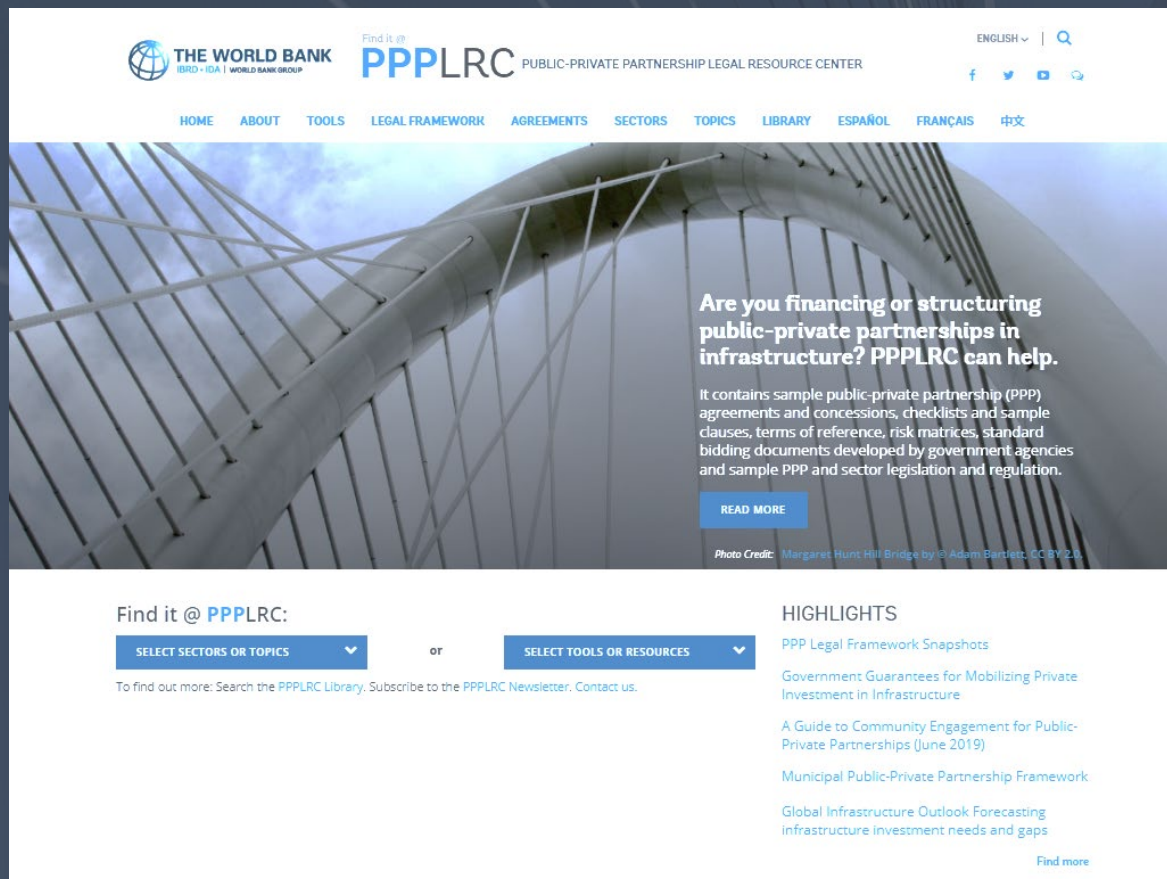
VISITS WITH EVENTS



- The PPPLRC saw **472,000 downloads**, or an average of 39,000 monthly
- **187,000** total visits with events

(Adobe Analytics and Google Analytics: July 1, 2020– June 30, 2021)

SITE ENHANCEMENTS



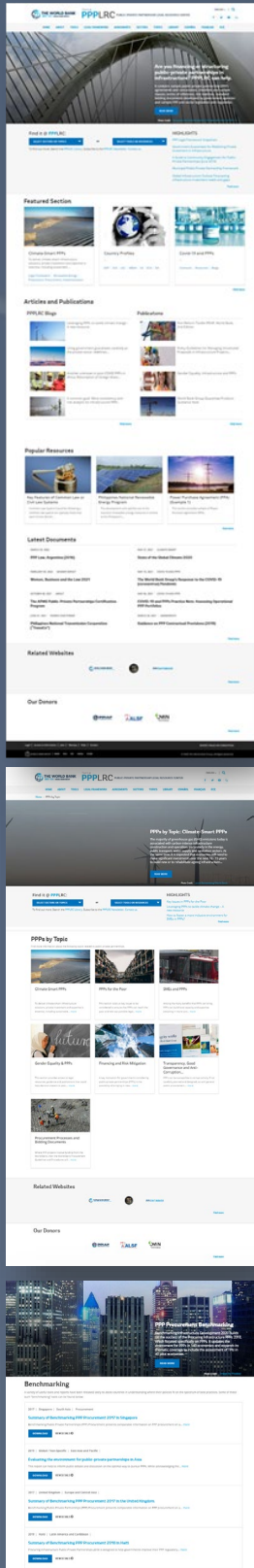
Banner

- Enhanced Banner and Tab with dropdown menu to find more content and options
- Banner Feature with links

Find it @ PPPLRC Panel

- Quick links to section, topics, tools
- Site top Highlights that links to an expanded list of promoted sections
- Features links to subscribe and contact PPPLRC as well as automated forms and FAQs

SITE ENHANCEMENTS



Featured Section

- Card type highlights with quick summaries and links to new and updated
- Section also links to a more expansive list of featured sectors/topics in the site

Articles and Publications

- Card type list of Blogs and Publications with links to expanded links of resources

Popular Resources

- System generated cards feature the most popular resources from real time searches

Latest Documents

- Curated list of recently uploaded documents to the site

Related Websites and Donors Links

- Links to related World Bank/IPG websites and partner sites
- Features PPPLRC's Donors and their sites. Will soon feature links to curated list of Donor's resources and projects featured in the PPPLRC site as well as sections

Content Formats

- Addition of new Tab Landing Page formats which allows addition of multiple content cards and functionalities
- Enhanced library page features

Tools Section

- Auto-formatting Toolkit section for quick checks and download of resources
- Web pages in print/save to pdf options

CMS Enhancements

- Backend filters and bulk edit feature for more efficient management, tagging and edits of content



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IMAGE CREDIT: Pixabay

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