

# St. James Power Station, Singapore

Full Description

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## **Project Summary:**

### **Background**

Repurposing or adaptive reusing of old assets is becoming popular as they give second chances for revenues to the government, otherwise idle. For example, government of Singapore leased St. James Power Station into a productive asset by awarding development rights through which upfront payments and/or lease revenues can be generated to restore and preserve the historical assets.

### **Project Structure**

James Power Station, which was previously a power station and gazetted in 2009 as a national monument. The building, a historical and unused old asset, was turned into a technology-intensive Dyson headquarters giving the asset a second life.

The restoration work of 110,000 sq. ft office space at St James Power Station included repainting and replacing building materials to preserve the original architecture of the building.<sup>1</sup>

In the newest phase of its S\$4.9bn global investment programme, Dyson is investing S\$1.5b into its future in Singapore over the next four years. This restoration of St James Power Station into Dyson's headquarter is one of the first phases included in the investment.

Dyson's ultimate aim is to hire more than 250 engineers and scientists, with roles spanning robotics, machine learning, AI, high-speed electric digital motors, sensing and vision systems, connectivity, software, power electronics, and energy storage. The investment will also support ongoing university research programmes to drive technology development, building on its existing global programmes.



As Dyson's global headquarters, Singapore is a hub for Dyson's research and engineering teams, as well as commercial, advanced manufacturing, and supply chain operations. Over 1,400 Dyson people work in Singapore, 560 engineers and scientists.

### **What sets it apart?**

#### **Brand new integration strategy of a company to the new locality**

To successfully integrate the Singaporean market, Dyson is environmentally conscious and understands the historical structure of St James Power Station; this new headquarters is an inspiration for sustainable workplaces and preserving local heritage. This is a sensible move of a global company to safeguard the rooted history of where the business takes place while transforming the old asset into a productive headquarter.

#### *Key players for delivering improved services*

Government of Singapore owns the asset St. James Power Station, while the real estate development rights were transferred to Mapletree Investment as the landlord.

Mapletree Investment, wholly owned by investment holding Temasek, currently manages four Singapore-listed Real Estate Investment Trust (REITS) and six private real estate funds. Mapletree owned and managed S\$55.7 billion of properties as of 2019.<sup>2</sup>

#### *Mechanism/s for Maximizing Funding for Infrastructure*

Mapletree Investments leases the old asset to Dyson for use as the Dyson global headquarters.

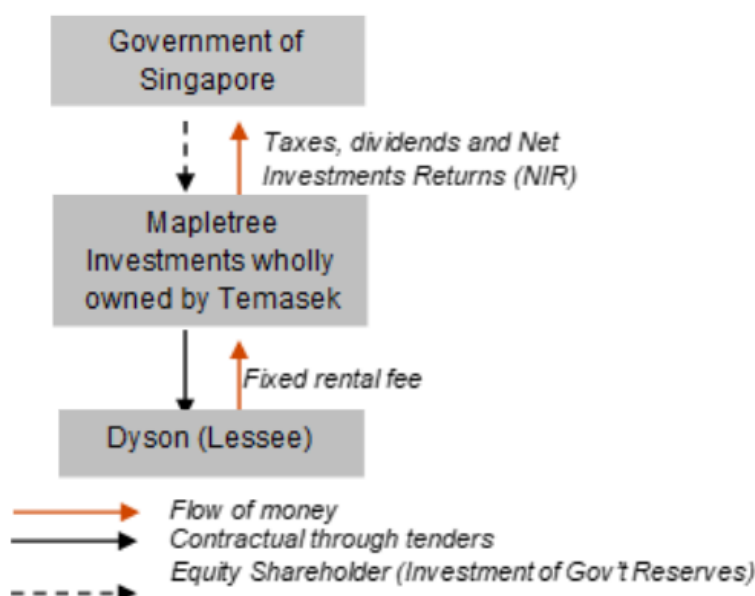
The Singapore government benefits from Mapletree Investment revenues through taxes, dividends, and Net Investment Returns (NIR) paid by Temasek.

### What is the rationale for setting up a sovereign wealth fund?

From 2000 to 2015, Temasek was under a government spending framework, where up to 50% of dividends from Temasek could be used by the Singapore Government for budget spending. The remaining dividends were locked up as past reserves of the Singapore Government.

Since Temasek's inclusion in the NIR Framework in 2019, the Singapore Government may spend up to 50% of Temasek's expected long-term returns, net of inflation. NIR Contribution is the single largest contributor to Singapore Government revenues, at 21% of the 2022 Government Budget.<sup>3</sup>

### Typical Business Model



<b>Ministry</b>	Asset Owner
<b>Investment Company</b>	Responsible for the core services
<b>Lessee</b>	Rents the space and pays fixed rental fee

### Lesson Learned

#### Managing the risks

- Mapletree Investment involvement is crucial in ensuring that St James Power Station can be transformed into a high-tech Dyson headquarters. As the real estate developer of the area, Mapletree Investment also assists the handover process to Dyson to be smooth and timely.

#### Replicability

- The value capture mechanism for Temasek and its subsidiaries is largely due to Singapore government's policy led by MOF for investing government reserves and balancing current and future use of dividends and investment returns. Although the mechanism described is very country-specific and might not apply in other countries, such type of value creation from idle historical assets can be adopted and the value captured through own-source revenue generation for local governments through rentals, developer impact fees or betterment levies.

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*Footnote 1:* [Dyson is hiring: Here's how its new 110,000 sqft global HQ at St James Power Station looks like](#)

*Footnote 2:* [Mapletree eyes S\\$10b of deals a year as more funds planned](#)

*Footnote 3:* [Ins & Outs of Temasek](#)

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