A roadmap for programmatic roll-out of CVC

Innovative Revenues for Infrastructure Guidelines (IRI)

A Roadmap for Programmatic Roll-Out of Commercial Value Capture (CVC)

This section suggests a roadmap in the scenario where planning agencies/MOF/PPP unit take a programmatic approach to roll out CVC across a portfolio of projects. Find more in the section below.

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Watch this space. *The Guidelines on Innovative Revenues for Infrastructure (IRI) is intended to be a living document and will be reviewed at regular intervals.*

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Roll-out of CVC

Given the different contexts of each country, there are different scenarios for how CVC can be rolled out.

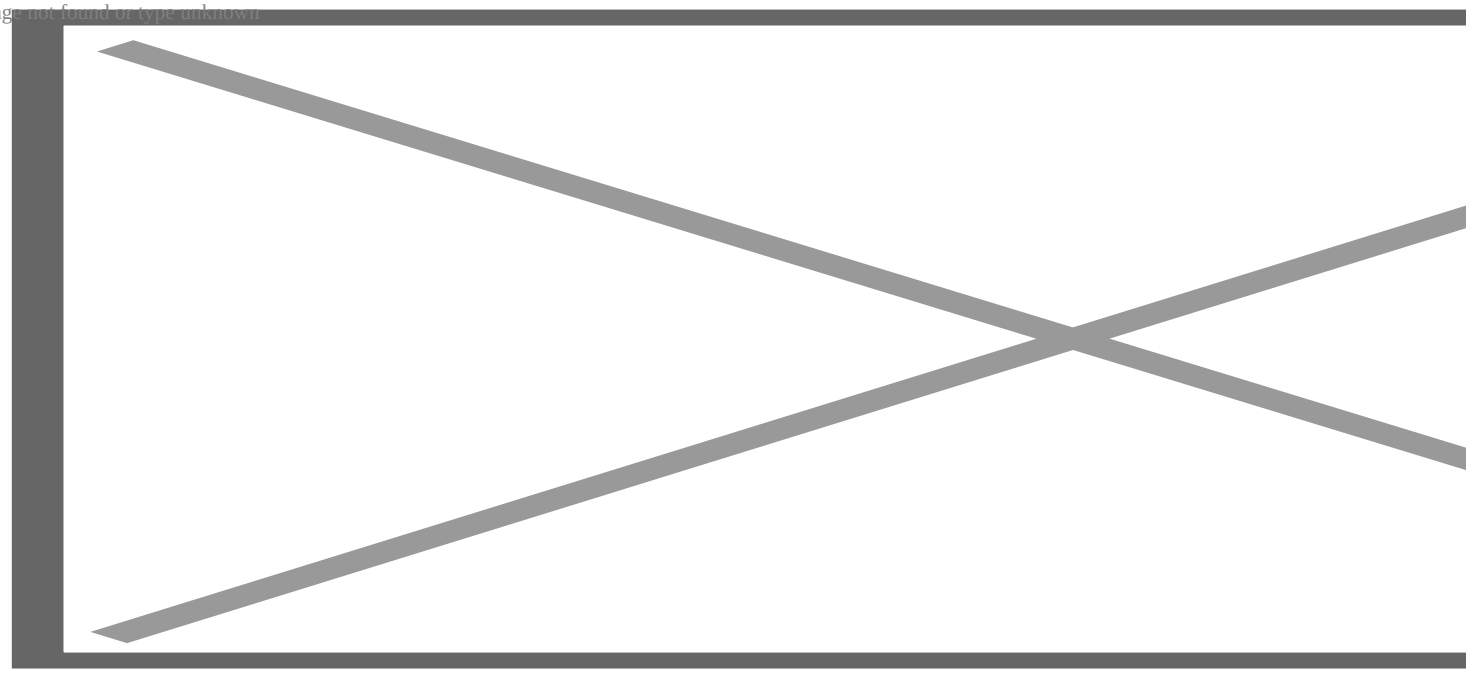
- In some countries, Project Owners need to be creative and take initiative to maximize CVC in individual projects without a highly structured approach or programmatic support by planning agencies. In these cases, the Guidelines can be applied in a few individual transactions to consider CVC opportunities in the feasibility studies. The lessons learned from pilot implementation can be used to help roll out CVC in other projects.
- In other countries, it is more effective to use a programmatic approach to apply CVC in infrastructure projects with planning agencies or a PPP unit playing a leading role. In these cases, the Guidelines (Steps 1 and 2) can be applied to assess the enabling environment and identify gaps to improve the enabling environment at the country level, identify projects with high potential for CVC and roll out CVC across projects with high CVC potential first.

The roadmap below (Figure 14) covers a scenario where planning agencies, MOF, PPP unit take a programmatic approach to roll out CVC across a portfolio of projects. The roadmap includes:

- Considering CVC as an integral part of infrastructure funding policy
- Guiding Project Owners to maximize CVC in individual projects at the project preparation stage (See Annex 4)
- Providing implementation support
- Monitoring and evaluating value-for-money from CVC post project implementation to ensure the policy objectives of CVC are achieved, including reducing infrastructure funding gaps and therefore fiscal support/commitment and liabilities as well as user fees.

Figure 14: A roadmap for programmatic roll-out of CVC

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The Guidelines on Innovative Revenues for Infrastructure (IRI) is intended to be a living document and will be reviewed at regular intervals. They have not been prepared with any specific transaction in mind and are meant to serve only as general guidance. It is therefore critical that the Guidelines be reviewed and adapted for specific transactions.

To find more, visit the Innovative Revenues for Infrastructure section and the Content Outline, or Download the Full Report. For feedback on the content of this section of the website or suggestions for links or materials that could be included, please contact the Public-Private Partnership Resource Center at ppp@worldbank.org.

