

# A roadmap for programmatic roll-out of CVC

## Innovative Revenues for Infrastructure Guidelines (IRI)

A Roadmap for Programmatic Roll-Out of Commercial Value Capture (CVC)

This section suggests a roadmap in the scenario where planning agencies/MOF/PPP unit take a programmatic approach to roll out CVC across a portfolio of projects. Find more in the section below.

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Road with skyline ahead

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## Roll-out of CVC

Given the different contexts of each country, there are different scenarios for how CVC can be rolled out.

- In some countries, Project Owners need to be creative and take initiative to maximize CVC in individual projects without a highly structured approach or programmatic support by planning agencies. In these cases, the Guidelines can be applied in a few individual transactions to consider CVC opportunities in the feasibility studies. The lessons learned from pilot implementation can be used to help roll out CVC in other projects.
- In other countries, it is more effective to use a programmatic approach to apply CVC in infrastructure projects with planning agencies or a PPP unit playing a leading role. In these cases, the Guidelines (Steps 1 and 2) can be applied to assess the enabling environment and identify gaps to improve the enabling environment at the country level, identify projects with high potential for CVC and roll out CVC across projects with high CVC potential first.

The roadmap below ([Figure 14](#)) covers a scenario where planning agencies, MOF, PPP unit take a programmatic approach to roll out CVC across a portfolio of projects. The roadmap includes:

- Considering CVC as an integral part of infrastructure funding policy
- Guiding Project Owners to maximize CVC in individual projects at the project preparation stage (See Annex 4)
- Providing implementation support
- Monitoring and evaluating value-for-money from CVC post project implementation to ensure the policy objectives of CVC are achieved, including reducing infrastructure funding gaps and therefore fiscal support/commitment and liabilities as well as user fees.

*Figure 14: A roadmap for programmatic roll-out of CVC*

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