

# Introduction to Commercial Value Capture (CVC)

## Innovative Revenues for Infrastructure Guidelines (IRI)

Introduction to Commercial Value Capture (CVC)

Government could aim to maximize innovative revenue opportunities to close funding gap and explore opportunities for generating additional revenues to fund infrastructure through related commercial activities. See successful case studies below or click the link to the full report.

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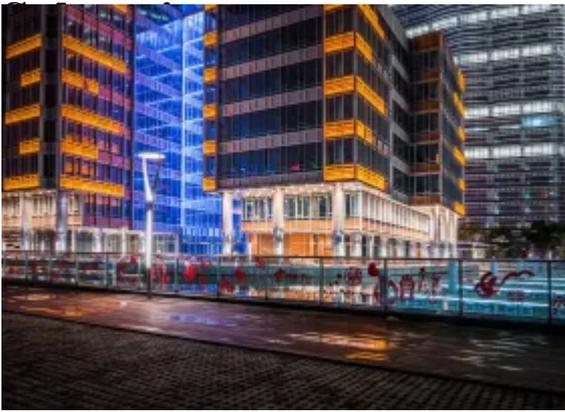


**Watch this space.** The [Guidelines on Innovative Revenues for Infrastructure \(IRI\)](#) is intended to be a living document and will be reviewed at regular intervals.

Visit the [Content Outline](#) to find out more, or let us know what you think by taking a [Quick Survey](#).

In this section you will find more about the context of and the need for Innovative Revenues for Infrastructure (IRI), challenges faced by governments in funding infrastructure gap, the role and potential of IRI and CVC in closing the funding gap, the role of government in streamlining CVC, what are the potential CVC opportunities in infrastructure projects and core principles to consider when applying CVC in projects.

To find more, visit the Guidelines on Innovative Revenues for Infrastructure (IRI) sections below:



**[What is Commercial Value Capture \(CVC\)?](#)**



[Core Principles for Applying CVC in Projects](#)

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*The [Guidelines on Innovative Revenues for Infrastructure \(IRI\)](#) is intended to be a living document and will be reviewed at regular intervals. They have not been prepared with any specific transaction in mind and are meant to serve only as general guidance. It is therefore critical that the Guidelines be reviewed and adapted for specific transactions.*

*To find more, visit the [Innovative Revenues for Infrastructure](#) section and the [Content Outline](#), or [Download the Full Report](#). For [feedback](#) on the content of this section of the website or suggestions for links or materials that could be included, please contact the Public-Private Partnership Resource Center at [ppp@worldbank.org](mailto:ppp@worldbank.org).*

